

A conference presented by the IBA European Regional Forum, supported by the IBA Closely Held Companies Committee, the IBA Corporate Counsel Forum and the IBA International Commerce and Distribution Committee



the global voice of
the legal profession®

IBA European Fashion and Luxury Law Conference

3–4 May 2023

CASA SEAT, Barcelona, Spain

Topics include:

- Overview of the luxury and fashion industry
- Experience is the new luxury: Europe meets Middle East
- The role of in-house legal department, including ESG strategies
- Challenges of digitalisation, including discussion about NFTs and metaverse
- Do influencers have full powers?
- Being a designer today



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REGISTER BEFORE
11 APRIL 2023
TO RECEIVE EARLY
REGISTRATION
DISCOUNTS

FOR MORE INFORMATION AND TO BOOK ONLINE VISIT
WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2330

Programme

Conference Co-Chairs

Christine Blaise-Engel *FIDAL, Paris; Co-Chair, IBA European Regional Forum*

Panagiotis Drakopoulos *Drakopoulos, Athens; Senior Vice Chair, IBA European Regional Forum*

Isabel Gandoy Fernandez *Cuatrecasas, Barcelona; Vice Chair, Western Regional Group, IBA European Regional Forum*

Wednesday 3 May

1830 – 2030 **Welcome reception**

Red Fish - Club Patí Vela

Moll de la Marina, S/N, 08005 Barcelona

All registered delegates are welcome to attend

Thursday 4 May

0830 – 1730 **Registration**

0900 – 0910 **Welcome and introduction**

Christine Blaise-Engel *FIDAL, Paris, Co-Chair, IBA European Regional Forum*

Carola van den Bruinhorst *Loyens & Loeff, Amsterdam; Chair, IBA Legal Practice Division*

0910 – 0940 **Keynote address**

Overview of the luxury and fashion industry

Keynote speaker

Mathilde Haemmerlé *Partner, Bain & Company, Paris*

0940 – 1030 **Session one**

Discussion about overview of luxury and fashion industry

Moderators

Christine Blaise-Engel *FIDAL, Paris; Co-Chair, IBA European Regional Forum*

Rany Sader *Sader Legal, Beirut*

Speakers

Roberto Costa *Managing Director, Head of Global Luxury and Fashion Investment Banking, Citi, Milan*

Edoardo Fano *IP Legal Consultant; Fashion Law Lecturer, ESADE, Barcelona*

Mathilde Haemmerlé *Partner, Bain & Company, Paris*

Malek Hannouf *Legal Director, Louis Vuitton; Chairman, Gulp Brand Protection, Dubai*

Luis Sans *President and owner, Santa Eulalia, Barcelona*

1030 – 1100 **Coffee/tea break**

1100 – 1150 **Session two**

Experience is the new luxury: Europe meets Middle East

Moderators

Panagiotis Drakopoulos *Drakopoulos, Athens; Senior Vice Chair, IBA European Regional Forum*

Eva Cruellas Sada *Gianni Origoni, Milan*

Speakers

Mariolina Bassetti *Chairman Post-War & Contemporary Art Continental Europe, Chairman Italy Christie's, Rome*

Claire Bechara *General Counsel, Al Mana Fashion Group, Doha*

Doli Grace *Founder, LEXCLUSIVE, Paris/Dubai/Geneva*

Ghada Qaisi Audi *Chief Business Development Officer and Co-Chief Legal Officer, Taro Ishida, Amsterdam*

1150 – 1240 **Session three**

The role of in-house legal department, including ESG strategies

Moderators

Simone Bernard De La Gatinais *Chiomenti, Milan*

Nicola Broadhurst *Stevens & Bolton, Guildford Chair, ESG Group – IBA European Regional Forum*

Speakers

Elisa d'Amico *Head of Compliance, Fendi, Rome*

Susana Guerrero *Southern Europe Legal Director, Diageo, Madrid*

Neri Karra Sillaman *Founder, Moda Mètiers and Neri Karra, Paris*

Jaime López de Villarreal *Global Head of Legal, Loewe, Madrid*

Lucilla Talamazzi *General Counsel, Pronovias Group, Barcelona*

Conference dinner sponsors

 CENTRO DE ESTUDIOS
GARRIGUES
Business & Law School

 FLA
FASHION LAW ARABIA
by Sader

Conference luncheon sponsors

GIANNI
ORIGONI &

 FLA
FASHION LAW ARABIA
by Sader

Thursday continued

1240 – 1330 **Session four**

Challenges of digitalisation, including discussion about NFTs and metaverse

Moderators

Cristina Mesa *J&A Garrigues, Madrid*

Anna Zabroskaya *Nordic Star Law Offices, St Petersburg*

Speakers

Carmen Ballesta Orta *Digital Art Curator & NFT Advisor and Chief Business Officer, ioBuilders, Madrid*

Mark Prevezer *Senior Consultant, Fosters, London*

Camila Tomas *Vice President Innovation & Technology, Puig, Barcelona*

Murielle Vincenti *IP Director, Prada Group, Lugano*

1330 – 1500 **Lunch**

1500 – 1550 **Session five**

Do influencers have full powers?

Moderators

Isabel Gandoy *Cuatrecasas, Barcelona; Vice Chair, Western Regional Group, IBA European Regional Forum*

Francesca Secondari *BonelliErede, Cairo*

Speakers

María Costa de Travy *Talent Management Expert, MCT, Barcelona*

Anaïs Durand *Marketing and Communication Director, TOUS, Barcelona*

Ingo Kerstjens *Brand Strategist, MANGO, Barcelona*

Rachele Perico *Legal Counsel, TBS Crew (Chiara Ferragni – The Blonde Salad), Milan*

1550 – 1700 **Session six**

Hot topics session

Moderators

Claudio Doria *Doria Tölle, Barcelona; Member – Advisory Board, IBA European Regional Forum*

Jalal El Ahdab *Bird & Bird, Paris; Member, Arab Regional Forum Advisory Board*

Francisco Javier García Pérez *Uría Mendendez, Barcelona*

Anna Gardini *Chiomenti, Milan*

Nadine von Büren-Maier *Meyerlustenberger Lachenal Froriep, Geneva*

1700 **Closing Remarks**

Giovanni Ottonello *Art Director, IED, Milan*

2000 – 2200 **Conference dinner**

Molino de Pez

Carrer de Corsega 346

08037 Barcelona

Ticket price €85

One place per registered delegate is permitted.

The IBA, its officers and staff accept no responsibility for any views expressed, presentations or materials produced by delegates or speakers at the Conference.

Kindly supported by



Information

Date

3–4 May 2023

Venue

CASA SEAT
Paseo de Gràcia, 109
08008 Barcelona
Spain

Language

All working sessions and Conference materials will be in English.

By registering for the conference you agree to the following delegate code of conduct, the host country's local and/or national requirements and venues restrictions and precautions:

- You will not attend the conference if you are displaying any Covid symptoms
 - Should you develop any Covid symptoms during your attendance at the conference you inform a member of IBA staff by email (confs@int-bar.org) and you agree not to attend any further conference sessions or related events and comply with all local and national restrictions
- You travel at your own risk, and you agree that the IBA cannot be held responsible if you contract Covid during the conference or after returning from the conference
- You agree to the extent permitted by law that you shall not hold IBA responsible for: any travel costs incurred for travelling to and from the conference; any travel costs that may be irrecoverable due to the cancellation or postponement of the conference; any losses or liabilities associated with contracting Covid whether on the way to, during or after the conference.
- You agree that, if asked by the relevant local or national authorities, the IBA has permission to pass on your personal information and contact details to those authorities should contact tracing be required.

Fees

Online registrations received:

	on or before 11 April	until 27 April
IBA member	€ 960	€ 1,060
Non-member *	€ 1,110	€ 1,215
Young lawyers (under 30 years)	€ 720	€ 1,215
Academics/judges (full-time)	€ 720	€ 1,215
Public lawyers	€ 720	€ 1,215
Corporate counsel **	€ 865	€ 1,215
Conference dinner	€ 85	

After **27 April** registrations must be received in hard copy at the IBA office.

Hard copy registration forms and fees received:

	on or before 11 April	after 11 April
IBA member	€ 960	€ 1,180
Non-member *	€ 1,235	€ 1,350
Young lawyers (under 30 years)	€ 800	€ 1,350
Academics/judges (full-time)	€ 800	€ 1,350
Public Lawyers	€ 800	€ 1,350
Corporate counsel **	€ 800	€ 1,350
Conference dinner	€ 85	

How to register

Register online by **27 April 2023** at www.ibanet.org/conference-details/CONF2330 and make payment by credit card to avail of the ten per cent online registration discount or complete the attached registration form and return it to the Conference Department at the IBA together with your proof of bank transfer payment. You should receive an email confirmation of your registration within five days; if you do not, please **contact confs@int-bar.org**.

All conference delegates must provide full and accurate information regarding their identity and contact information. Failure to do so will result in their conference registration being cancelled.

* By paying the non-member fee, we welcome you as a delegate member of the IBA for the year in which this Conference is held, which entitles you to the following benefits:

- Password access to certain parts of the IBA website.
- Receipt of IBA E-news and access to online versions of IBA Global Insight.
- Pay the member rate for any subsequent Conference registrations for this calendar year.

** A reduced rate is offered to IBA Corporate Group Members. Please contact **confs@int-bar.org** to obtain a 25 per cent discount on the IBA Member fee.

If you would like to become a full or general member of the IBA, which includes membership of one committee or more – and inclusion in and access to our membership directory – we encourage you to do so now in order to register for this Conference at the member rate. You can find full details of how to join at **www.ibanet.org**.

A reduced rate is offered to lawyers who are over the age of 65, have been an IBA member for more than 20 years and are no longer practising law.

Full payment must be received in order to obtain your Conference documentation.

Fees include:

- Attendance at all working sessions
- Access to the Conference materials from the IBA website (**www.ibanet.org**), including any available speakers' papers submitted to the IBA before 27 April
- Access to live delegate search
- Lunch on Thursday
- Tea and coffee during break
- Welcome Reception on Wednesday
- Any applicable local taxes

Please note that registrations are not transferable.

List of participants

In order for your name to appear in the list of participants, your registration form must be received by **27 April** at the latest.

Live delegate search

Delegates are able to use the live delegate search via the IBA website, in order to use this function delegates will need to be logged into their MyIBA. This will allow search access to up-to-date attendance lists.

Registration confirmation

Upon receipt of your payment for the Conference a confirmation email will be sent to you which contains information regarding your attendance at the Conference. You will also be able to view and download your payment information and manage your registration via your My IBA profile on the IBA website.

Photography and filming

Certain sessions and/or social functions may be photographed and/or filmed and some of this content may be used for future IBA marketing materials, member communications, products or services. Should you have any concerns about this, or do not wish to be featured in any of these materials please contact the IBA Marketing Department at ibamarketing@int-bar.org.

Payment of registration fees by bank transfer or BACS payment

Registration forms received without proof of payment will NOT be processed until proof of payment has been received.

Euro: by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631

Please ensure that a copy of the bank transfer details is attached to your registration form.

Use the exchange rate prevailing at the time of registration.

Online credit card payments: by Visa, MasterCard or American Express. No other cards are accepted.

PLEASE ENSURE THAT YOUR NAME AND '2330BARCELONA' APPEAR ON ANY TRANSFER OR DRAFT.

No deductions or withholdings

All fees payable to us by you in accordance with the terms contained in this 'Information' section shall be paid free and clear of all deductions or withholdings whatsoever.

Cancellation of registration or social functions

If cancellation is received in writing at the IBA office by Friday 21 April fees will be refunded less a 25 per cent administration charge. Refunds will be made minus any monies owed to the IBA.

We regret that no refunds can be made after this date. Registrations or social function bookings received after Friday 21 April will not be eligible for any refund of fees.

Should you have difficulties in obtaining your visa and are not able to attend the Conference this cancellation policy will still apply.

Upon submission of your completed Conference registration form to the IBA you are considered 'registered' pending payment. Please note that the

Book with confidence

- If the IBA needs to reschedule the event, your registration will be automatically transferred to the new date and no additional fees will be charged. If this date is not convenient for a delegate, a refund of the cost of the conference place will be available on request to the IBA.
- If the IBA is unable to reschedule the conference within 12 months of the original scheduled date, a full refund of the cost of the conference place will automatically be made to all delegates.
- Please note that the IBA will not provide refunds for any costs incurred including any travel costs.

Please note, these terms are subject to any more restrictive or different local requirements and may be altered and amended from time to time to reflect any changes to restrictions or government requirements.

Promotional literature

Please note that no individual or organisation may display or distribute publicity material or other printed matter during the Conference, unless by prior arrangement with the IBA. Organisations and companies wishing to discuss promotional opportunities should contact the IBA Sponsorship Department at sponsorship@int-bar.org.

If any deductions or withholdings are required by law to be made from any fees payable to us by you under the terms contained in this 'Information' section you shall pay such sum as will, after the deduction or withholding has been made, leave us with the same amount as we would have been entitled to receive in the absence of any such requirement to make a deduction or withholding.

If we obtain the benefit of any tax credit or other relief by reference to any such deductions or withholdings, then we shall repay to you such amount as, after such repayment has been made, will leave us in no worse position than we would have been had no such deductions or withholdings been required.

Conference sell-outs

The IBA places its conferences in venues of a suitable size for each event; however, there are times when our conferences may sell out. Should this happen, prospective delegates will be informed, and a waiting list will operate. The waiting list will function on a 'first come, first served' basis, subject to receiving registered delegate cancellations. The waiting list for a conference will close once it has reached ten per cent of the conference venue capacity, as it is very unlikely a place will become available. The IBA will not be liable for any travel or accommodation expenses incurred by an individual who travels to a conference without a confirmed place at the event.

cancellation terms and conditions as indicated will apply as soon as your registration is received.

Provided you have cancelled your registration to attend an IBA Conference in accordance with the terms of the 'cancellation of registration' clause included in the 'Information' section of the relevant Conference programme, you must then confirm to us in writing at the IBA office as soon as possible, but in no event later than one year (12 calendar months) from the date of any such Conference, all necessary details to enable any reimbursement owed to you to be paid. We regret that no refunds will be made after the date that is one year (12 calendar months) after the date of the relevant Conference.



Travel arrangements and visas

Participants are responsible for making their own travel arrangements. It is recommended that you check your visa requirements with your local embassy or consulate. **We are unable to dispatch visa invitation letters to support your visa application prior to receipt of your registration form and full payment of registration fees.**

Please apply for your visa in good time.

Accommodation

The IBA does not have a room block however if you wish to book accommodation the following hotels are within a short walk of the Conference venue. Please make your reservation directly using the hotel website links

Hotel Casa Fuster
<https://www.hotelcasafuster.com/en/>
Passeig de Gràcia 132, Barcelona

Hotel Casa Sagnier
<https://hotelcasasagnier.com/en/>
Rambla de Catalunya 104, Barcelona

Seventy Barcelona
<https://www.seventybarcelona.com/en>
Carrer Còrsega, 344-352, Barcelona

Delegates are responsible for making accommodation reservations directly with the hotel and entering into an agreement with the hotel regarding credit card guarantees, cancellation terms and conditions, and room rates. The IBA cannot accept responsibility for hotel accommodation disputes between a delegate and the hotel.

Unauthorised accommodation agents

It has been brought to our attention that there are multiple companies contacting past attendees, claiming to represent the IBA, offering 'assistance' with registration and hotel bookings.

They are operating by cold-calling and spamming companies whose names have appeared on previous List of Participants, Programmes and Sponsorship recognition. The only Accommodation Agent the IBA works with is Judy Lane ICS. Judy Lane ICS do not contact delegates on behalf of the IBA without delegates making initial contact. Please ignore any communication that does not come directly from the IBA or Judy Lane ICS.

Disabled access

CASA SEAT is wheelchair accessible. Please notify us if you require special assistance.

Social programme

Wednesday 3 May
1830 - 2030

Welcome reception

Venue to be confirmed

All registered delegates are welcome to attend.

Thursday 4 May
2000

Conference dinner

Molino de pez
Carrer de Corsega 346
08037 Barcelona

Ticket price **€85**

One place per registered delegate is permitted.

Social event places cannot be guaranteed unless payment has been received before 27 April, subject to availability.

The organisers may at any time, with or without giving notice, in their absolute discretion and without giving any reason, cancel or postpone the Conference, change its venue or any of the other published particulars, or withdraw any invitation to attend. In any case, neither the organisers nor any of their officers, employees, agents, members or representatives shall be liable for any loss, liability, damage or expense suffered or incurred by any person, nor will they return any money paid to them in connection with the Conference unless they are satisfied not only that the money in question remains under their control but also that the person who paid it has been unfairly prejudiced (as to which, decision shall be in their sole and unfettered discretion and, when announced, final and conclusive).

Continuing Professional Development/Continuing Legal Education

For Conference delegates from jurisdictions where CPD/CLE is mandatory, the IBA will provide a Certificate of Attendance for the Conference. Subject to CPD/CLE requirements, Conference delegates can use this to obtain the relevant number of hours' accreditation. The number of CPD/CLE hours available may vary depending on the rules applied by the members' bar association/law society on time recording criteria.

A Certificate of Attendance is available to Conference delegates on request. Please ask at the IBA Conference registration desk for information on how to obtain the certificate.

IBA Harassment Policy

IBA IBA conferences provide unrivalled professional development and network-building opportunities for international legal practitioners and their professional associates. The IBA values the participation of every delegate and member of the IBA and wants all attendees to have an enjoyable and fulfilling experience. Accordingly, all Conference attendees are expected to show respect and courtesy to other attendees, IBA staff and those involved with hosting the events throughout the Conference and at all Conference events, receptions, and parties, whether officially organised by the IBA or others. All delegates, guests, attendees, speakers, exhibitors, staff and volunteers at any IBA event are required to conform to the IBA Harassment Policy.

See www.ibanet.org/iba-harassment-policy

Registration form

IBA European Fashion and Luxury Law Conference

3–4 May 2023, Barcelona, Spain



Please read the 'Information' section before completing this form and return it together proof of bank transfer to the Conference Department at the address below.

REGISTER ONLINE AT WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2330 TO MAKE IMMEDIATE AND SECURE PAYMENT BY CREDIT CARD AND OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW

PERSONAL DETAILS *(Please attach your business card or write in block capitals)*

Title _____ Given name _____ Family name _____

Name and country to be shown on badge *(if different from above)* _____

IBA Membership number *(if applicable)* _____ Date of birth _____

Firm/company/organisation _____

Address _____

Country _____

Tel _____ Email _____

SPECIAL DIETARY REQUIREMENTS

If you have special dietary requirements, due to allergen intolerances, medical, religious reasons or a life choice, please specify the requirement below. The IBA is unable to cater for dietary requirements other than for the above reasons.

Please tick box if you have allergen intolerances and specify _____

Please state all other dietary requirements clearly, i.e. I am a vegetarian.

Disclosure of dietary information denotes you have agreed to the IBA sharing this information with relevant third parties who are providing catering on our behalf.

TO OBTAIN A TEN PER CENT DISCOUNT ON THE FEES BELOW,
PLEASE REGISTER BY **27 APRIL** ONLINE AT WWW.IBANET.ORG/CONFERENCE-DETAILS/CONF2330
IBA MEMBERS CAN REGISTER ONLINE BY **11 APRIL** FOR **€960**. PLEASE SEE 'INFORMATION' FOR FURTHER
ONLINE REGISTRATION DETAILS.

HARD COPY REGISTRATION FORMS AND FEES RECEIVED:	on or before 11 April	after 11 April	amount payable
IBA member	€ 1,065	€ 1,180	€
Non-member *	€ 1,235	€ 1,350	€
Young lawyers (under 30 years)	€ 800	€ 1,350	€
Academics/judges (full-time)	€ 800	€ 1,350	€
Public Lawyers	€ 800	€ 1,350	€
Corporate counsel **	€ 960	€ 1,350	€
Social function			
Conference dinner	<input type="checkbox"/>	€ 85	€
TOTAL AMOUNT PAYABLE			€



*JOIN THE IBA TODAY AND REGISTER FOR THIS CONFERENCE AT THE IBA MEMBER RATE. PLEASE FIND THE MEMBERSHIP APPLICATION FORM AT WWW.IBANET.ORG.

** A REDUCED RATE IS OFFERED TO IBA CORPORATE GROUP MEMBERS. PLEASE CONTACT CONFS@INT-BAR.ORG TO OBTAIN A 25 PER CENT DISCOUNT ON THE IBA MEMBER FEE.

A REDUCED RATE IS OFFERED TO LAWYERS WHO ARE OVER THE AGE OF 65, HAVE BEEN AN IBA MEMBER FOR MORE THAN 20 YEARS AND ARE NO LONGER PRACTISING LAW. PLEASE CONTACT THE IBA OFFICE FOR FURTHER INFORMATION.

FULL PAYMENT MUST BE RECEIVED IN ORDER TO PROCESS YOUR REGISTRATION.
PLEASE NOTE THAT REGISTRATIONS ARE NOT TRANSFERABLE.

METHODS OF PAYMENT

By credit card

Register online at www.ibanet.org/conference-details/conf2330 and make immediate and secure payment by credit card

Note: please do not send your credit card details on the registration form or within an email or fax.

By bank transfer or BACs payment

Registration forms received without proof of payment will NOT be processed until proof of payment has been received.

Euro: by bank transfer to the IBA account at the National Westminster Bank, St James's & Piccadilly Branch, 208 Piccadilly, London W1A 2DG, United Kingdom.

SWIFT address NWBKGB2L, IBAN GB58NWBK60721106570631

Please ensure that a copy of the bank transfer details is attached to your registration form.

Use the exchange rate prevailing at the time of registration.

WHERE DID YOU FIRST HEAR ABOUT THIS CONFERENCE?

- | | | | | |
|---|---|---|-----------------------------------|--|
| <input type="checkbox"/> IBA CONFERENCE | <input type="checkbox"/> OTHER CONFERENCE | <input type="checkbox"/> DIRECT MAIL | <input type="checkbox"/> INTERNET | <input type="checkbox"/> ADVERTISEMENT |
| <input type="checkbox"/> EMAIL | <input type="checkbox"/> EDITORIAL | <input type="checkbox"/> RECOMMENDATION | <input type="checkbox"/> OTHER | |

Please provide further details, quoting code (if applicable)

The International Bar Association would like to keep in touch with you about relevant news, events, publications and membership. You can opt out of receiving information at any time by emailing member@int-bar.org or by logging into My IBA and updating your preferences. Your details will be included in the list of participants. If you do not want your details to be included in the list, please email confs@int-bar.org.

For further details on how your data is used and stored: www.ibanet.org/privacy-policy

PLEASE SEND THE COMPLETED FORM TO:

Conference Department

International Bar Association

5 Chancery Lane

London

WC2A 1LG

United Kingdom

Email: confs@int-bar.org

www.ibanet.org



International Bar Association

the global voice of the legal profession

The International Bar Association (IBA), established in 1947, is the world's leading organisation of international legal practitioners, bar associations and law societies.

The IBA influences the development of international law reform and shapes the future of the legal profession throughout the world. It has a membership of more than 80,000 individual lawyers and more than 190 bar associations and law societies spanning over 170 countries.

Inspired by the vision of the United Nations, the IBA was founded in the same spirit, just before the Universal Declaration of Human Rights was proclaimed in 1948.

The IBA covers all practice areas and professional interests, providing members with access to leading experts and up-to-date information, enabling them to better represent their clients' interests.

Through its various committees, fora and task forces, the IBA facilitates the exchange of information and views among its members as to laws, practices and professional responsibilities relating to the practice of law around the globe.

European Regional Forum Overview

The European Regional Forum (ERF) was established in 1989 and has over 8000 members.

The goals of the forum include addressing the current and long-term needs of professional organisations and individual members within the geographical reach of the forum, as well as increasing membership and participation in the IBA and integrating them within the organisation. The forum will also facilitate cross-border activity between lawyers and bars in different European countries. The forum has a particular focus on cross-disciplinary activities.

Statement of Purpose of the ERF:

- Support objectives of IBA and its members in Europe
- A forum to promote a strong/robust civil society in Europe in support of the Rule of Law, the legal professional and other public policy initiatives
- Foster closer connection between lawyers in Europe particularly re professional development and networking opportunities

Contact information

International Bar Association

5 Chancery Lane, London WC2A 1LG, United Kingdom

Tel: +44 (0)20 7842 0090

Email: member@int-bar.org

www.ibanet.org